

Press Release



FOR IMMEDIATE RELEASE

Hollywood star Adrian Grenier and advertising guru Gordon Bowen inspire friends of Sands for Singapore

The two share career highlights with local students at dialogue organised by Marina Bay Sands



Adrian Grenier and Gordon Bowen (centre) posing with students from Lasalle Puttnam School of Film and Animation and Hacque Centre of Acting & Creativity

Singapore (22 September 2016) – Leading Hollywood star Adrian Grenier and advertising guru Gordon Bowen mingled with a different type of entourage on Thursday as they gave an exclusive career talk to local students in a dialogue hosted by Marina Bay Sands.

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The star, best known for his lead role as Vincent Chase in the hit HBO series *Entourage*, spoke alongside Gordon Bowen, Global CEO and co-founder of mcgarrybowen, as part of **ArtScience On Screen: In Conversation With** series which features prominent speakers from the film and art industries.



Adrian Grenier shared about his personal experiences as an actor during the In Conversation With dialogue session

Grenier said of Thursday's event: "It is an honour to join Gordon and mcgarrybowen in Singapore to share both my creative journey in Hollywood and also career advice with the rising young stars of Asia."

Bowen, an acclaimed advertising expert that has been dubbed Time magazine's creator of emotional blockbusters, remarked: "Having the opportunity to spend time with so many aspiring young people here in Singapore alongside Adrian is a real honour. It is as much an inspiration for us as it is for them."

The event is one of the many ways that Marina Bay Sands gives back to the local community through its CSR programme *Sands for Singapore*. The programme allows for unique opportunities where youth are able to gain insights into the worlds of film/art/culture through the eyes of experts and celebrities hosted by Marina Bay Sands.

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On Thursday, students from Lasalle Puttnam School of Film and Animation and Hacque Centre of Acting & Creativity were invited to attend the talk and ask Grenier and Bowen questions about their careers and their personal journeys to success.



Gordon Bowen (left) and Adrian Grenier (right) were engaged in a riveting discussion with local students as part of ArtScience on Screen: In Conversation With

Brandon Chua, 20, a Year 3 student with LaSalle Puttnam School of Film and Animation, said: “It was extremely inspiring to hear about the personal experiences of Adrian and Gordon and how they got to where they are today. Their words have left an impression on me and I look forward to join the film and animation industry once I graduate. Thank you Sands for Singapore for this opportunity.”

ArtScience on Screen made its debut in November 2015, and has since hosted the *In Conversation With* series featuring renowned talent such as actors Dev Patel, Michelle Yeoh, Choi Siwon, director Antoine Fuqua and local director Eric Khoo. The latest to star in this series are Grenier and Bowen.

Grenier is the second cast member of *Entourage* to have made a special appearance at Marina Bay Sands, following Hollywood actor Jeremy Piven’s appearance at the Social Star Awards at the integrated resort back in 2013. Piven is best known for his role as Hollywood superstar agent Ari Gold in the hit comedy-drama.

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About Marina Bay Sands Pte Ltd

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theatres showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit www.marinabaysands.com

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About mcgarrybowen

mcgarrybowen is a global, full-service, integrated marketing communications agency network headquartered in New York, with offices in Chicago, San Francisco, San Antonio, Mexico City, Amsterdam, London, Hong Kong, Shanghai, São Paulo, Singapore, and Paris. Part of the Dentsu Aegis Network, the Agency was founded in 2002 on a simple request to clients: "Give us your biggest challenge." Over the decade since, mcgarrybowen has grown to become one of the most successful agency start-ups ever, earning "Agency of the Year" honors from *Advertising Age* and *Adweek* three times in the last seven years. Famous for big organizing ideas and "work that works," mcgarrybowen counts some of the world's most iconic companies as its clients, including Intel, Procter & Gamble, Disney, Dr Pepper Snapple Group, The Kraft Heinz Company, Mondelez International, Marriott International, United Airlines, Chevron, Northrop Grumman, The Clorox Company, and Crayola. www.mcgarrybowen.com